



Show Low FreedomFest Parade
Monday, JULY 4, 2011 9:00 A.M.
THEME: "Arizona Centennial"

OFFICE USE ONLY	
Date Rcvd:	____/____/11
Entry Type:	Float, Walk, Horse, Music, Car
Decade:	
Class Type:	Family, Non-Prof., commercial., Campaign.
Script:	Yes No
Entry Amount:	_____

Please fill out this form completely. **ENTRY FORM AND ANNOUNCER'S SCRIPT MUST BE RECEIVED OR POSTMARKED NO LATER THAN JUNE 11th. AFTER JUNE 12th A \$25 LATE FEE WILL BE APPLIED. **NO ENTRIES ACCEPTED AFTER 6:00 p.m. JUNE 27th.**** Entries will be placed by decade associated with entry then by entry category (motorized, walking etc.). It will be at the discretion of the parade committee as to how the entries will be placed in the parade. Our goal is to present your entry and the entire parade in the most spectacular presentation possible.
 This year we are limiting the entries to 150. This will allow us to keep the parade to 2 hours and keep the spectators excited.

OFFICIAL NAME OF ENTRY _____

CONTACT PERSON(S) _____

HOME/CELL # (_____) _____ WORK/OTHER # (_____) _____

MAILING ADDRESS _____ CITY _____ ST _____ ZIP CODE _____

EMAIL ADDRESS _____ @ _____

NUMBERS IN YOUR GROUP: _____ PARTICIPANTS _____ VEHICLES _____

LENGTH OF ENTRY: _____ FT (Total length of float include tow vehicle with trailer/float)

DO YOU HAVE MUSIC? YES NO CAN YOU BE PLACED NEAR A BAND? YES NO

TYPE OF MUSIC: CIRCLE ONE - RECORDED / LIVE / BAND HORSEBACK? YES NO HORSE SENSITIVE TO NOISE? YES NO

CATEGORY OF ENTRY - CHOOSE ONE:

Family - \$Free Non-Profit - \$10 COMMERCIAL - \$50 Campaign/Political - \$50

ENTRY TYPE - CHOOSE ONE:

FEATURED RIDER/ MOUNTED GROUP HORSE DRAWN MOTORIZED/ FLOAT WALKING - BAND/GROUP
 VINTAGE VEHICLES OTHER _____

Decade 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000

Participant Waiver

The undersigned in consideration of being permitted to participate in the 2011 Show Low FreedomFest Parade "Arizona Centennial" in the City of Show Low to be held on Monday, July 4, 2011, hereby releases and forever discharges on behalf of myself, successors or assigns, the City of Show Low, its contractors, volunteers and support organizations of any claim of any nature, either in law or equity, arising from or by reason of any bodily injury or personal injuries, known or unknown, death or property damage, resulting from any accident which may occur as a result of participation in the Show Low FreedomFest Parade or any other activities in connection herewith, whether by negligence or not. I hereby agree to abide by all state laws, city code and parade rules and regulations as set forth by the Show Low FreedomFest Parade committee.

PLEASE SEND IN YOUR ENTRY APPLICATION AND ANNOUNCER SCRIPT EARLY !
 Jessica Compton, FreedomFest Coordinator (928) 532-4141; EMAIL -jcompton@showlowaz.gov
 Show Low FreedomFest, 1100 W, Deuce of Clubs , Show Low, AZ 85901
 OFFICE PHONE - (928) 532-4140; (928) 532-4139 FAX

Show Low FreedomFest Parade

WELCOME!!!

This year's theme, "Arizona Centennial," is dedicated to the 100th anniversary of Arizona's Statehood, February 14th, 2012.

Enclosed you will find an entry form and a copy of our Rules and Regulations. If you are interested in participating, please fill out *PAGE 1 AND 2* of the entry form, complete the 15-second script and return with your entry fee to:

Show Low FreedomFest
Attention Parade Committee
1100 W. Deuce of Clubs
Show Low, AZ 85901

We are an Independence Day parade and realize that a variety of entries participate in this parade. We encourage all entries to create a float or an entry which portrays this year's theme, "Arizona Centennial".

Judging Categories for this year will be:

Most Patriotic Best Presentation of Theme (in reference to your decade chosen)

Judges Choice (One (1) award in each category):

Equestrian Family Non-Profit Commercial

JUDGING –

Top priority will be given to those entries that are considered, "Theme Floats", which are entries completely covered with some type of covering and portrays our theme, "Arizona Centennial" and representing the selected decade. Consideration will be given to the amount of THEME EFFORT, THEME DETAIL, PRESENTATION & ENTHUSIASM and EFFORT used in creating the entry.

All Entries* should be prepared for judging by 8:00 a.m. on Monday, July 4th, 2011. Judging will occur in the Staging Area, the Show Low City Park. Winners will be announced at the beginning of the parade.

*Equestrian Entries will be judged during the parade.

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RULES & REGULATIONS

1. ALL ENTRIES WILL BE SUBJECT TO THE APPROVAL OF THE PARADE COMMITTEE. Any entry that does not conform to these rules and regulations will be eliminated from consideration. All decisions of the Parade Committee are final. Entry fees submitted by an entry that is not approved will be refunded.
2. For the safety of everyone candy or other items may be distributed by parade walkers only at curbside along the parade route. **Throwing items from your parade entry will encourage children to run into the streets.**
3. Please keep in mind that this is a "FAMILY" parade and all entries should be "G" RATED.
4. **BE SURE TO INCLUDE YOUR 15-SECOND ENTRY SCRIPT TO BE USED BY THE PUBLIC ADDRESS ANNOUNCERS ALONG THE PARADE ROUTE.**
5. Your parade position and final details will be available Wednesday, June 28, 2011. Parade packet pick up is available at the Show Low Family Aquatic Center, 1100 W. Deuce of Clubs, by telephone or email on 6/29/11.
6. If your entry is a group, please be certain that all members of the group know their position number and all the necessary details prior to parade day.
7. The parade pace is 90 steps per minute and will be enforced by parade officials. Because of the number of entries in the parade and the time that the parade is allowed, there cannot be delays or stops to perform. Entries should proceed in a straight line - "No Weaving".
8. Advertising, identification of floats and themes should be kept to a minimum and be in good taste. All entries are required to decorate their floats. **Entries are discouraged to just stick signs on a vehicle.** Be MEMORABLE!
9. Any entry not complying with the rules and regulations as set forth by the parade committee will **NOT** be allowed to participate in the parade (or in future parades).
10. All float entries with electronic equipment (i.e. speakers, amplifiers) should carry a fire extinguisher on or in the vehicle or float.
11. Children under the age of six (6) years must be accompanied by an adult.
12. Canned party spray, silly string, poppers or other pressurized items are strictly prohibited and are not to be used near the parade or staging area.
13. Entries should arrive at your **assigned staging area** by **7:00am** to receive numbers and locate their positions.
14. All unlicensed vehicles must be approved by and have consent from the City of Show Low Parks and Recreation Department.
15. **PLEASE ENSURE ALL HORSE ENTRIES MUST REVIEW THE REVISED GUIDELINES FOR 2011 ALSO INCLUDED IN YOUR PARADE PACKET.**
16. No WATER BALLOONS or other thrown objects are allowed during the parade.

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APPLICATION DEADLINE:	TO BE RECEIVED BY JUNE 11, 2011 (After June 12 - \$25 Late Fee will be assessed)
NO APPLICATIONS WILL BE RECEIVED AFTER JUNE 27, 2011	
POSITION NUMBER AND FINAL DETAILS:	WEDNESDAY, JUNE 29, 2011
PARADE DATE AND TIME:	MONDAY, JULY 4, 2011, 9:00 A.M.

Show Low FreedomFest Parade

- - ATTENTION - -

Safety Rules 2011

The following safety rules have been implemented for the Show Low FreedomFest Parade.

1. Children under the age of ten (10) will not be allowed to ride on a horse alone during the parade. Child must be accompanied by an adult walking or riding.
2. All Children riding on a horse **MUST** wear a protective helmet.
3. Children under the age of twelve (12) must be “seated” on any and all types of floats/vehicles.
4. Children ages twelve (12) and older and “standing” on a float/vehicle must have something stable to hold on to for balance.
5. Any vehicle being pulled by a horse(s) (includes, but not limited to a wagon, stage coach or trailer) must have an adult walking along side or riding with the horse(s) to help control the horse(s) throughout the parade route. A safety rope/out-rigging must be attached to the team lead to stop the team.
6. For safety reasons only 1 rider per horse.

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